



MedNC network 2021 Confernece Minutes

6TH, 7TH AND 8TH JULY 2021















Introduction

The 3rd annual conference of the MedNC network took place on **6th**, **7th** and **8th** July **2021**. Initially planned face-to-face, in Casablanca, Morocco, the event finally took place mainly online, with the implementation of a new **hybrid** and **externally open format** for the day of July 7th.

Marked by a **strong institutional presence**, a diversity of **the countries** represented, a **relevant mobilization** of many external actors, especially in connection with the private sector, and finally by the multitude of **themes** addressed, the 2021 edition of this flagship event for the Mediterranean dynamics inspired by the network represented a real **success**.

The 2021 conference thus gave rise to a specific spotlight on **MedNC's Morocco-related activities news on July 7th** as well as many **highlights:**

- * Speech by Mr. Saaid Amzazi, Moroccan Minister of National Education, Vocational Training, Higher Education and Scientific Research at the opening of the institutional day on July 7, alongside Ms. Giovanna Barberis, UNICEF Representative in Morocco; Mr Karim Amellal, Ambassador, interministerial delegate of the Ministry of Europe and Foreign Affairs (France); Mr João Lobo, representative of the Union for the Mediterranean and Mr Arnaud Britsch, Deputy Executive Director of the Institut européen de coopération et de développement;
- * Highlighting the Moroccan network of associations of 2nd chance schools (RAE2C), whose membership was unanimously validated by the members of the network;
- * A look back at the results of the study currently being finalized in Morocco "Using digital technology to better support young people in Moroccan second-chance schools";
- * Testimonies and feedback from the experiences of **young people** who participated in the web series "New Chance" in Morocco, Tunisia and Portugal;
- * Panels of discussions on the modalities **of involvement of** the private sector in the aid to integration and access to vocational training with the testimonies of three relevant companies and committed in their respective fields.







Panel on the "New Chance" web-series

The event opened as usual by the 15th steering committee of the network, and also gave rise to 12 sessions on key themes and distributed in parallel between 6 and 8 July:

- * working groups on strategic priorities: gender, digital, youth involvement;
- * meetings with relevant experts in view of the interest expressed by the participants: design of educational solutions, project financing;
- * training sessions organised in response to the needs of members: response to a call for projects, development of an advocacy strategy, relations with business relations;



* sessions of discoveries of innovative practices: insertion through the restoration of heritage, development of New Chance devices in Tunisia, implementation of efficient and adapted solutions for young NEETs in migration situations.

The MedNC network **greatly thanks its Moroccan hosts** for all the support provided in the organisation of this conference, and more particularly UNICEF in **Morocco**, whose technical and financial support was invaluable, as well as the Directorate of Non-Formal Education in Morocco (**DENF**).

Participants

114 people from 15 different countries participated in this event, including:

- * 46 people, representing **14 member organisations** of the MedNC network.
- * 11 representatives of key **financial and institutional partners** of the network: the Drosos Foundation, the UfM, the Monegasque International Cooperation Directorate, the French Ministry of Europe and Foreign Affairs, the Directorate of Non-Formal Education of Morocco.
- * 7 representatives of **UNICEF** Morocco and Tunisia.
- * 27 representatives of integration schemes, civil society organisations or public institutions external to the MedNC network, who have shown an interest in it.
- * 4 young people, former young beneficiaries of member devices of the MedNC network, who had appeared in the web-series "New Chance"; as well as 1 representative of the media Les Haut-Parleurs.
- * 5 representatives of 5 associations that have benefited from the support of the IECD as part of the call for projects "Supporting youth in the Western Mediterranean".
- * 9 **experts and external consultants** came to contribute as a trainer or as a panelist to one of these 3 half-days.
- * 4 interpreters, the event having been broadcast in French, Arabic and English.

This 3rd conference of the MedNC network, will have brought together almost all the members of the MedNC network, all of these institutional and financial partners, but also a particularly large number of organizations and external experts. This last point, in particular, is a **guarantee of the growing interest** aroused by the MedNC network and its ability to continue to prospect, convince and mobilize new actors at the regional level, despite the health context.



List of the represented organisation:

ORGANISATION	STATUS	COUNTRY	
ACTA VISTA	External	France	
AE2O	Member	Portugal	
ASSOCIATION DE L'ENFANCE HANDICAPEE	Partner AAP	Morocco	
AL-JISR	Member	Morocco	
AMC	Member* / Partner AAP	Morocco	
ANAPEC	External	Morocco	
ANC TUNISIA	Member	Tunisia	
APPRENTIS D'AUTEUIL	Member	France	
ASL MANAGEMENT	External	Morocco	
ASSOCIATION AMAL POUR LE DEVELOPPEMENT	Member*	Morocco	
ASSOCIATION DE LUTTE CONTRE LE DECROCHAGE SCOLAIRE	External	Tunisia	
ASSOCIATION INITIATIVE CITOYENNETE ENVIRONNEMENT ET EDUCATION	Member*	Morocco	
ASSOCIATION THISSAGHNASSE POUR LA CULTURE ET LE DEVELOPPEMENT	Member*	Morocco	
BAB AL KHADRA	External	Tunisia	
CDRT	Partner AAP	Morocco	
CITE DE LA SOLIDARITE INTERNATIONALE	External	France	
CNOS FAP	Member	Italie	
CORPS MOROCCOAIN POUR EDUCATION ET DEVELOPPEMENT	Member*	Morocco	
DCI	Partner	Monaco	
DIRECTION DE L'EDUCATION NON FORMELLE	Partner	Morocco	
DOUAR TECH	External	Morocco	
EMPIEZA POR EDUCAR	External	Spain	
E2O ESPAÑA	Member	Spain	
EFSAND	Trainer	France	
ESPRIT	External	Tunisia	

FABLABCHANNEL	Partner	France	
		Swiss	
FONDATION DROSOS	Partner	Morocco	
HEURE JOYEUSE	Member	Morocco	
HORZIONS OUVERTS	Member*	Morocco	
	Member	France	
		Lebanon	
IECD		Morocco	
		Vietnam	
KHEUR MOUR	Partner AAP	Mauritania	
LE PATIO	Trainer	France	
LUAR	External	France	
MACZ	External	France	
MINISTERE DE L'EUROPE ET DES AFFAIRES ETRANGERES	Partner	France	
MINISTERE DE L'EDUCATION NATIONALE	Partner	Morocco	
MINISTERE DE LA FORMATION ET DE L'EMPLOI	External	Tunisia	
OTDDPH	Partner AAP	Tunisia	
REGION SUD	External	France	
RESEAU E2C FRANCE	Member	France	
RAE2C MOROCCO	Member	Morocco	
SCHNEIDER ELECTRIC	External	France	
SEMEURS D'AVENIR	Member	Lebanon	
SIDI EL HOUARI	External	Algeria	
SITATBYOOT	External	Jordan	
SOCIAL BAR	External	France	
TAMSS	Member	Tunisia	
UNICEF MOROCCO	Partner	Morocco	
UNICEF TUNISIA	Partner	Tunisia	
UNION FOR THE MEDITERRANEAN	Partner	Spain	
VIS	Member	Italie	
VTEC	Member	Egypt	

^{*} Association Moroccan members of RAE2C Morocco



Agenda

The 2021 conference of the MedNC network was built on two distinct times, both responding to the main objectives of the event: two mornings of work and exchanges, in meeting format, aimed at promoting the inter-knowledge of members structures, the meeting with new actors, the discovery of new initiatives and reflections on the future strategic axes of the MedNC network; and an official morning, in webinar format, aimed at increasing its visibility and institutional recognition.

Tuesday July 6th - from 9:00am to 1:00pm

9h00 -10h30

15th STEERING COMMITTEE OF THE MEDNC NETWORK

Reception of participants from 8.45 am

Technical information on the 3 half-days Review of the 2020 & 2021 projects / Application for membership of RAE2C Morocco Presentation of the Disdask training platform Development prospects to 2024

10h30 -10h45 : **BREAK**

10h45 -12h15

WORKSHOP 1: WORKING GROUPS

Exchange sessions aiming at defining concrete activities and deliverables, in line with the priorities defined in particular in the framework of the Erasmus + proposal

Initiating a needs assessment in terms of gender inclusion in vocational integration structures

> by I'IECD & TAMSS ROOM 1 - FR/ENG

Defining advocacy actions for improving the integration of digital tools in our accompaniment structures

> by IECD & VTEC ROOM 2 - ENG

Reinforcing the involvement of young people in the MedNC network's governance by Apprentis d'Auteuil & Al Jisr ROOM 3 - FR

12h15 -13h

WORKSHOP 2: MEETINGS WITH EXTERNAL EXPERTS

Meeting with Lionel Urdy, expert in pedagogical solutions design ROOM 1 - FR/ENG

Meeting with Elodie Martin,

head of programmes for Monaco International cooperation department

ROOM 2 - FR

Meeting with **Nisrine Ouazzani**

from the social company MCISE (Moroccan Center for Innovation & Social Entrepreneurship)

ROOM 3 - ENG

Wednesday July 7th - Official day - from 10:00am to 2:00pm

8h45 - WELCOME OF THE PARTICIPANTS

9h - WELCOME SPEECHES AND INSTITUTIONAL WORDS

Speakers: Mr Saaid Amzazi - Minister of National Education, Vocational Training, Higher Education and Scientific Research, Spokesperson of the Moroccan Government - remote

Mrs Giovanna Barberis - Representative of the UNICEF in Morocco

Mr Karim Amellal - Ambassador, inter-ministerial delegate for the Mediterranean, of the French Ministry of Europe and Foreign Affairs - remote

Mr João Lobo - Project Analyst, Higher Education & Research for the Union for the Mediterranean

Mr Arnaud Britsch - Deputy Executive Director of the Institut européen de coopération et de développement (IECD) -

9h30-10h15 - CREATION OF THE MORROCAN NETWORK OF 2nd CHANCE SCHOOLS: which opportunities for the Moroccan youth?

Speakers: Mr Hssein Oujour - Director of Non-Formal Education

Mrs Giovanna Barberis - Representative of the UNICEF in Morocco

Mrs Salima Haloui - President of the RA2EC Morocco

Mr Cyrille Cohas-Bogey - Executive Director of the Réseau E2C France - remote

10h15-11h15 - DIGITAL AND INSERTION: findings and good practices



Speakers: Mrs Kenza Charrat - Head of the study project "Using digital technology to better support young people in Moroccan second chance schools" for ASL-Mangement Consulting & Training (Morocco)

Mrs Oumaima Farik - Program Coordinator for Douar Tech (Morocco)

Mr Fabrizio Venere - National responsible for the digital area; and Mr Ivan Toscano - International program officer - CNOS-FAP (Italy) – remote

Mrs Marcelle Irany - Head Communication for IECD (Lebanon) - remote

11h15-11h30 – BREAK with the broadcast of two episodes of the web-series "New Chance"

11h30-12h00 - BACK ON THE "NEW CHANCE" WEB-SERIES

With some of the young people who took part into the series and their teachers.

12h00-12h45 - WHICH IMPLICATION FOR THE PRIVATE SECTOR in access to training and vocational integration?

Speakers: Mr Adnane Lamdouar - Director of Mac Z

Mr Renaud Seligmann - Cofounder of the Social-Bar (France)

Mrs Diane Le Goff - Training/Entrepreneurship Global Leader at Schneider Electric (Senegal) - remote

12h45 - THE FINAL WORD

by Mrs Wafa Berny Mezouar - Chief executive officer of the Al Jisr association, Morrocan founding member of the MedNC network and Mrs Astrid Desjobert, Head of the operation in the Western Mediterranean at the IECD

Thursday July 8th - from 9:00am to 1:00pm

9h00 -10h45 WORKSHOP 3 : TRAININGS

Applying to a call for proposal cohosted by Adélie Breil (IECD) and Fanny Bordier (consultant)

ROOM 1- FR/ENG

Designiing an advocacy strategy by Mégane Ghorbani from Esfand (consultant)

ROOM 2 - FR

Building and sustaining relationships with companies

by Rémi Bilbault from Le Patio (consultant)

ROOM 3 - ENG

10h45 -11h00 : PAUSE

11h00 -11h45

WORKSHOP 4: FOCUS ON MEDITERRANEAN INNOVATIONS

Presentation times then exchanges and discussions with external experts, in order to feed our thoughts on the development.

Feedback on the launch of the 2nd chance schools program in Tunisia and on its development opportunities.

by Amel Cheikhrouhou from the Unicef Tunisia ROOM 1 - FR/ENG To the discovery of new sectors and new jobs, with the example of the training in the renovation of local heritage

by the associations Acta-Vista (France)
and AMC (Morocco)

ROOM 2 - FR

Supporting vocational training and social integration of young candidates for emigration

by Emanuela Chiang from VIS (Italie)

ROOM 3 - ENG

12h15 -13h

WORKSHOP 5: THE MEDNC NETWORK IN 2024

Sessions of exchanges in sub-groups, then discussions to gather your needs and consider new modes of actions and support which might be financed and deployed in the short term.

Ex: Creation and publication of « Projects to finance » sheets / Creation of a job position "Flying intern" who can support different structures / etc.

ROOM 1- FR/ENG

12h45 – 13h FINAL WORDS ROOM 1 - FR/ENG



The 15th Steering Committee of the MedNC Network

The 2021 conference of the MedNC network opened with its 15th steering committee: the first of its kind for the period 2021-2023 ¹. For each of its specific objectives, the opportunity was given to present the significant progress experienced by the network over the past6 months, as well as to review the objectives for the end of 2021, most of which had been set at the online conference in November 2020. An exchange time at the end of the steering committee was devoted to the medium-term prospects.

The MedNC network in 2021

The session began with a reminder of the objectives that the members of the steering committee had set themselves at the last steering committee in November 2020.

0 - PILOTAGE

- Fidéliser et développer les partenariats financiers
- Définir la stratégie 2021 - 2023
- Structurer le réseau afin qu'il soit en capacité de répondre à des appels à projet nationaux / internationaux

1 - EXPERTISE

 Organiser des échanges de bonnes pratiques, formations, séances de réseautage

Conférence annuelle au Maroc au \$1 2021

- Associer des experts pour renforcer notre savoir-faire
- Développer plusieurs expertises: genre, numérique, mesure d'impact, lien avec le secteur privé, soft <u>skills</u>.

2 - CROISSANCE

- Accompagner le développement de projets au Sud et au Nord et favoriser l'innovation
- Accompagnement le développement des réseaux et membres au Sud
- Organiser des missions d'essaimage de bonnes pratiques
- Favoriser l'accès au numérique

RECONNAISSANCE

- Participer aux événements où sont présents les décideurs dont Sommet des 2 Rives 2021
- Accroitre notre présence sur le web et dans les médias
- Réaliser des supports de communication qui sensibilisent le plus grand nombre: vidéos, reportages, chiffres clés

Reminder of the MedNC network's objectives for 2021 - set in 2020- only available in French

Steering

In the first half of 2021, a **new fund** was acquired for the management of the Mediterranean New Chance network: this is a financing granted by the Directorate of International Cooperation (DCI) of the Princely Government of Monaco, to the tune of **150,000 euros for 3 years** (2021 – 2023). This funding will make it possible to finance the **network's flagship activities** (sessions for the exchange of good practices, training, expert missions, etc.) but also to develop innovative activities (**youth exchanges**, development of digital solutions, creation of an Observatory in the Mediterranean of professional integration schemes, etc.).

Another application for funding **has been submitted to the Erasmus+ programme**, the European Agency for Youth, Education, Training and Sport. If the funding is granted (365,000 euros for 3 years, end of 2021 – end of 2024), it will cover the learning activities of the **network**, the **movement** of all Members to training venues, conferences and COPIL, to finance the creation of innovative deliverables (digital advocacy document, guide to good practices on gender, training catalogue and digital platform) and to have the network recognized by the organization of high-visibility events.

Partnership **development** activities – whatever technical or financial – are carried out on an ongoing basis by the Members of the MedNC network. In 2021, we count several, in particular with the Directorate for

¹ This new 3-year period follows the previous end, 2018-2021, which marked 3 years of takeovers of the MedNC network.



the Mediterranean (DIMED) of the French Ministry of Europe and Foreign Affairs, UNICEF in Morocco, rapprochement with aix-Marseille University, with new civil society organizations...

By the end of 2021, **another steering committee will take place in Marseille**, in November. In the meantime, the activities to strengthen the competence of members continue with the proposal of a complete training on calls for projects (September 2021) and the establishment of a funding channel between the network and the structures that compose it, especially during high-visibility events such as the 2nd edition of the Dialogue des Deux Rives (Marseille, November 2021).

Expertise

Despite a health context that has made travel between different Members / countries difficult or impossible during the first 6 months of 2021, **expert missions** have been carried out successfully:

- * Accompaniment of the Moroccan network (RAE2C Morocco) by the French network of schools of the 2nd Chance (RE2C): remote support mission for the constitution of a national network
- * Publication of **a guide to digital good practices** available here entitled "Using digital technology to better support young people in difficulty of integration in the Mediterranean"
- * Launch of **a study on the needs for digital support and training** for 2nd chance schools in Morocco, carried out by a research firm (ASL Management). The objective of this study is to establish a diagnosis of specific needs and recommendations in order to implement adapted solutions.
- * Session of **exchange of good practices on gender** between the winning project of the AAP Jeunesse "Inspiring Girl" and Sowers of the Future (Lebanon) and on the restoration of **heritage** between the association ACTA VISTA (Marseille, France) and Sowers of The Future.
- * Training in **communication** and public speaking (Morocco)

The activities for semester 2 **are still being co-built** with the Members of the network to meet their needs as closely as possible. Nevertheless, a mission to Egypt to accompany the Egyptian Member of the network (VTEC) to establish a **mapping of the Egyptian ecosystem** is planned in September 2021, as well as an **8**th **training** (3 modules) for all members of the network **to prepare to respond to calls for projects.**

THE PROF PLATFORM

This session on expertise was an opportunity for Mr. Joseph Krysmann (IECD digital training referent) to present the **e-learning** platform PROF for trainers. This platform allows these users to continuously train on educational and transversal topics. As part of the launch of this platform, Mr. Krysmann proposed to the members of the MedNC network to make 50 accounts available to them, free of charge.

These accounts will be available by fall 2021. However, do not hesitate to contact the Marseille team to express your interest today.



Growth

In 2021, the growth of the MedNC network is materialized by:

- * The continuity of the management of the call for projects "Supporting Youth in the Western Mediterranean" financed by the DCI Monaco and the French MEAE, managed and implemented by the network;
- * The **organisation of a project with young people:** the MedExchange, an exchange of virtual youth from 5 different countries (Egypt, Tunisia, Morocco, Portugal and France) on the various themes of sustainable development highlighted by exchanges of photographs taken by young people:
- * Signing of an agreement (Memorandum of Understanding) between UNICEF Morocco, RAE2C Morocco and the MedNC network to provide a framework for support for the structuring of the Morocco network
- * Feasibility study on the creation of integration schemes for 18-30 years old in Tunisia.
- * The creation of **new synergies between structures**, on innovative topics such as heritage restoration
- * The **rapprochement with the academic world** for advocacy activities and more particularly Aix Marseille University with the "Chair of Civil Societies in the Mediterranean" of Emmanuel Matteudi.

Recognition

The MedNC network continues to make its place among the key players of reference in the Mediterranean and is often called upon as such to **intervene in high-visibility** events:

- * 2 sessions related to the Dialogue des Deux Rives (March and April 2021)
- Emerging Valley (April 2021)
- * ANAPEC "professional integration of NEETs in Morocco" (June 2021)

The notoriety of the MedNC network will be strengthened during its participation in the 2nd edition of the <u>Dialogue of two shores</u> which will take place in November 2021 in Marseille. In this sense, the MedNC network benefits from a special focus, as a page is dedicated to it on the web <u>platform</u> at this event.

The broadcast of a **new web** series entitled "Young cre'actors of solution in the Mediterranean" will also take place in autumn 2021, co-produced with the les Haut-Parleurs network.

Communication actions through digital and paper tools have continued to grow, notably with the **launch** of the website in February 2021, the dissemination of the "New Chance" web series, the printing of 400 guides of digital good practices in French / English and of course, a strong presence on social network.





Membership of the Moroccan Network of Associations of Second Chance Schools – RAE2C Morocco

The application for membership of the RAE2C Morocco's, which was represented by its president Mrs. Salima Haloui, was unanimously validated

by the members of the network. This request was sponsored by two Members of the MedNC network, themselves structured in the national network E2O España and

the **Réseau E2C France**.

This accession is in perfect harmony with the vision of the MedNC network, which has always advocated the transition of the emergence of such national actors, for what they allow in terms of scaling up, strengthening practices and improving recognition..

We warmly welcome all the member organisation of RAE2C Morocco to the MedNC network of which they jointly become the 15th member!



Photo of the members of the REA2C Maroc board, during their retreat in March 2021 in Rabat

Perspectives 2024

A time of exchanges was devoted at the end of the 15th COPIL to launch the reflections on the development prospects of the **MedNC network by 2024.** Taking up the recommendations resulting from the evaluation carried out by the firm Prospectives et Coopération, at the end of the Erasmus + KA2 financing between 2018 and 2020, the Members of the steering committee discussed the possible strategic **directions** to be taken:

- * Consortium financing of activities
- * The development of network impact measurement
- * The Observatory for Integration in the Mediterranean
- * The expansion of the network's actors: new countries, involvement of young people, new actors such a
- * the private sector and public institutions

As well as operational guidance:

- * A structuring of national networks to support
- * The evolution of the charter if necessary and the formats of action
- * Strengthening the proactivity of members

This exchange time made it possible above all to introduce the last working session of the conference, which took place on Thursday 8 July at 12:15, concerning the MedNC network between now and 2024 dedicated to the collection of members' needs as well as debates on possible new methods of action.

Sessions de travail et d'échanges internes - Jour 1 et Jour 3

Days 1 and 3 of this 2021 Conference, in addition to promoting exchanges and sharing of experience between actors, were also intended to feed the **reflections** of the participants on their **needs** in terms of training and support; on potential **new projects** that they could set up or on **synergies** and/or **partnerships** that could see the light of day with other actors.

Each of these tracks can then be integrated and flesh out the MedNC network's strategy for 2024.



With this in mind, a specific workshop was dedicated to **in-depth discussions** on themes **proposed** by the Members of the network and echoing in particular the Erasmus + proposal submitted in May 2021. These exchanges were aimed at identifying concrete courses of action to be put in place in the short term.

Two sessions were then proposed in order to **promote expertise and convincing initiatives** carried out as well by members of the network, as well as by potential Partners, as well as by external actors.

Working groups

Initiate a diagnosis of gender needs in integration solutions – a session facilitated by Camille Gautier (IECD – France), Sophie Hartman (IECD – Vietnam) and Yosr Mezghui-Hrizi (TAMSS - Tunisia)

After a look back at the **basic concepts** around the theme (biological sex, gender, sexual orientation...) and an agreement on a **common definition of the genus** (opposite) for that session. Mrs Yosr Mezgui, Director of the Women and Rights Section of the **TAMSS**, presented its women's entrepreneurship programmes as an example of activity for the reduction of gender inequalities.

Gender: concept that refers to all the characteristics relating to masculinity and femininity that are not part of biology, but of social construction.

Indeed, the TAMSS association conducts programs aimed at **the economic empowerment of women** and their equitable participation in the economic growth of Tunisia. Thus, through training (management...) and the creation of income-generating activities for women, TAMSS promotes the creation of an environment conducive to women's entrepreneurship in traditional and innovative sectors as well as the creation of jobs for women.

Tamss feedback launched a **brainstorming** with participants to begin their diagnosis of needs. The participants exchanged their basic findings in their organization, their analysis, their action plan and the activities already carried out (if existing) and the difficulties encountered in terms of integrating the gender dimension into their programme. The discussions focused on:

- * Low representation of girls in 2nd chance schools (Morocco)
- * Actions to be implemented to **reach rural girls** and increase their participation in integration schemes (Morocco)
- * The obstacles linked to the **low participation of girls** in 2nd chance schools: remoteness, single-sex latrines, menstrual hygiene, early marriage (Morocco)
- * Enrolment in some **training courses** is **too gendered** (Lebanon)
- * How to overcome **family constraints** to promote the participation of girls in integration schemes and avoid dropping out (Lebanon)
- * How to "access" more easily girls and women who are less present in public space (Morocco)
- * How **to convince the private sector** to integrate the gender dimension in their job offers, which give more opportunities for men / male professions (Morocco)
 - → Participants unanimously stated that they needed training on the theme of gender

"Gender" is indeed one of the themes that the MedNC network intends to **deepen** in semester 2 of 2021 but also for the coming years by 2024, by proposing **concrete actions:** in particular the launch of the drafting of a guide to good practices on gender, co-written by the Members of the MedNC network (2022).

The IECD then presented **its methodology and tools for establishing a diagnosis** of gender needs. This methodology has been used and proven in various countries of IECD intervention and can be replicated with the use of questionnaires, analysis grids and convincing feedback. All the tools presented during the conference are available <u>here.</u>

Next steps:

Organise a gender-related training for Members of the MedNC network (Semester 2 2021)



- * Share tools so that each structure can establish a "gender" diagnosis in its organization (contacts: camille.gauthier@iecd.org, <a href="mailto:mailt
- * Launch of the guide to good practices on gender in integration schemes in the Mediterranean (Semester 2 2021)

Define advocacy actions to improve the integration of digital technology in our integration solutions – a session facilitated by Ahmed Ebrahim (VTEC - Egypt) and Thibault Fendler (IECD - France)

The Erasmus+ project submitted in May 2021 proposed in its objectives the publication during 2022 of an advocacy documents aimed at improving the use of digital tools for the support and training of young people in vulnerable situations. Using an online ideation tool called Miro (visualizing the result here), this session was an opportunity to ask us what form this document could take, which interlocutors would be involved in its drafting and what data would be presented.

Next steps:

- * Write a draft data collection methodology, stipulating the objectives of the document, the data to be sought and the means available to obtain them; one line of work could be to look into public policies or recommendation in this area to see how MedNC could contribute to it
- * Set up a monitoring committee involving member and partner structures, academic and research stakeholders, as well as the private sector;
- * Identify one or more technical Partners who could support this work.

Point of attention:

- * The subject is vast and it is quickly possible to get lost in it, need to frame the work well;
- * Make sure to involve the field and private actors, so as not to be too "above ground".

Renforcer l'implication des jeunes dans la gouvernance du réseau MedNC – a session facilitated Wafa Berny Mezouar (AlJisr - Morocco) and Guillaume Bordet (Apprentis d'Auteuil - France)

The participation of young people in the Mediterranean dynamic inspired by the network represents a key axis of action on which the network and its members wish to work over the next semester, in order to carry out concrete actions from 2022, in the continuity of the pilot project of virtual exchanges "MedExchange" which mobilized more than 40 young people from 5 countries of the network!

Next steps:

- * Organise a specific meeting on the subject in October to establish an action plan and agree more specifically:
 - * on the objectives of the network in terms of: what degree of involvement of young people in governance?
 - * on the modalities and activities to be carried out: 2nd edition of the MedExchanges? Youth statement? Participation of youth delegations in the network's events?
 - * on how to involve young people from the project design phase so that they are not only beneficiaries but also actors and co-builders of projects.
- * Prepare a Youth Exchange application to \$1.2022

Points of attention:

- * Need to mobilize human resources as well as time at the level of the MedNC team and the Member structures of the network themselves to maintain an active dynamic
- * Since young people are passing through for varying periods depending on the structure, the question necessarily arises of the "transfer" between young people of the same structure without causing frustration on the part of young people who have participated in the design of a project without being able to participate subsequently.
- * The young people in the structures do not necessarily master the usual working languages of the network, French and English: need to reflect/set up a more complex interpretation system than



usual to cover all the languages without being too cumbersome: rather provide for bilateral twinning actions between countries?

Meetings with external experts

Meet Lionel Urdy – Consultant in the creation of integration solution – Former director of the E2C of Marseille and founder of the MedNC network

With his experience as Director of the 2nd Chance School in Marseille for 14 years, founder of the MedNC network for which he has carried out many spin-off missions in North Africa, and currently engaged in 2nd chance projects in Tunisia, Lionel gave a series of **key recommendations** to effectively create and implement a "second chance" type device. In particular, he stressed the need to:

- * identify and adapt well to its target audience, in particular to the age group of the beneficiaries of a scheme;
- * develop and integrate an approach in terms of "life skills", fundamental for the professional integration of young people;
- * get closer to the reality of the private sector and the expectations of employers, in terms of skills but also of corporate culture;
- * promote periods of alternance, immersion in companies and generally involve in companies;
- * ensure its territorial anchoring, be part of a local ecosystem and network (civil society, actors of vocational training (public / private) local authorities, companies.

This intervention provoked multiple interactions, particularly on the part of Lebanon and Morocco stakeholders in relation to the context of their country.

Meet Elodie Martin – Head of programmes for the Monaco's Department for International Cooperation (DCI)

Elodie explained in detail the role of the Monaco DCI, the major themes and geographies in which it is active in the Mediterranean region, as well as the different support modalities it proposes and to the processes and timetables to follow to solicit them.

In general, Elodie recommends that priority be **given to making direct contact** with project managers and programme managers present in or in charge of the countries concerned, with a view to organising field visits.

The contact details of the different interlocutors to do this are to be found in the presentation of the DCI which appears in the DropBox of the Members - <u>click here</u> - and on request for non-members.

Focus on Mediterranean innovations

A look back at the launch of a 2nd chance programme in Tunisia and its development prospects—by Amel Cheikhourhou (formerly in Unicef Tunisia)

After returning to the very alarming figures of school dropouts that have raised a real awareness in Tunisia, Amel presented the different phases of implementation of the program for 12 - 18 year old in the country, continuously emphasizing **the importance of inter-ministerial collaboration** for this project and the dynamics **of multi-stakeholder mobilization**.

3 phases have been detailed:

* Exploration and awareness-raising phase from 2014 to 2016: including a communication campaign conducted at the national level to encourage the return to school, the analysis of the causes of schooldropout in the country and the importance of a study visit to Marseille that led to the idea of a one-stop orientation and the collaborative approach between Ministries, communities, civil society and the private sector in the project. Amel stressed the importance of the Seminar organized as part of an inter-ministerial approach in Hammamet in December 2016.



- * Ideation and mobilization phase from 2017 to 2018: Amel highlighted the challenge of the seminar organized in November 2017 on the lessons to be learned from international experiences in terms of 2nd chance and especially on the importance of signing a partnership agreement in March 2018 for the development of the 2nd chance scheme, between the Ministries of Education, Vocational Training and Employment, and Social Affairs, UNICEF Tunisia and the Embassy of the United Kingdom in Tunisia (donation for the financing of this program). This has led to the establishment of an inter-ministerial steering committee and the recruitment of an international consultancy for technical and operational support for the design and start-up of the scheme.
- * Research phase and "proof of concept" from 2018 to 2020: Amel has finally returned to the two main axes of the device:
 - * Adolescent support service (Ma3ak): which aims to mobilize, inform, accompany and guide all young people who drop out of school without a solution from 12 to 18 years old and which gives rise to a strong mobilization and consultation between all the actors of the territory (public / private / NGO)
 - * Educational solution for refresher training (INTALE9): which offers a return to teaching path for 12-18 year old (9 months) and a training / professional integration path for 15-18 year old (6 months alternating)
- * The solution is the subject of a phase of progressive experimentation in Greater Tunis (Bab El Khadra, Ariana), Kairouan and Gabes.

This presentation aroused a strong interest on the part of the participants, with exchanges on the different of this process and the stakes of such a device.

Discovering new sectors, example of training in heritage restoration professions – by Paquerette Demotes-Mainard (Acta-Vista - France) and Rachid Chriqi (AMC – Morocco)

The associations AMC (Association Morocco des Chantiers-Ecoles, Tétouan, Morocco) and Acta Vista (Marseille, France) led an exchange session on professional integration **through heritage restoration professions.** Indeed, several member structures or associated partners have expressed the desire to know more about the practices of these structures that offer "innovative solution".



- On the left, the apprentices of ACTA VISTA

Acta vista is based on a pedagogy focused on transmission through the professional gesture, where each learner is offered, at the end of his career, the passage of a "professional title of level III" recognized by the Ministry of Labour and Employment (mason of the old building, carpenter of layout, roofer...). The employment and training actions are based on a restoration in the rules of the art of emblematic heritage sites, to revive them.

The Moroccan association of building sites-schools also presented its innovative device based on the restoration of the historical heritage of the city of Tetouan. A methodology based on the identification and definition of the school site, the implementation of training programs, the implementation of vocational pedagogical training and finally, **socio-professional support**. This support, which is the particularity of the AMC's school sites, corresponds to the implementation of all the necessary actions to allow trainees to find a decent professional outlet that corresponds to their **expectations**.



These two presentations or rather this "cross-look" on similar practices led, at the end of the session, to a series of questions and answers with the participants which focused on:

- The development of a **local ecosystem** around the devices (national employment agency, partners associations, companies...)
- * Gender: how to deconstruct gender stereotypes in construction jobs?
- * The added value of working on prestigious buildings and the return of self-confidence

Accompanying young candidates for emigration to training and integration - by Emanuela Chiang (VIS-Italie)

After returning to the main definitions and the existing international legal framework around the themes of **asylum application**, **refugee status** and **migration**, Emanuela presented the type of support that VIS is already implementing in some of its countries of actions, and hopes to further expand in the coming years.

VIS carries out activities with young candidates at the start in North and Sub-Saharan Africa: by identifying them and offering them vocational training in promising professions in order to **increase their future prospects** in their country. If they are still candidates for emigration at the end of this support, VIS hopes to be able to offer them in the near future to help them find the means to emigrate **legally** and safely: in particular language courses or support in administrative procedures.

Modalities that are facilitated by the fact that the organization is present in several of these countries, of departure or reception, and can thus **follow international paths.**

Training sessions

Responding to a call for projects - by Adélie Breil (IECD – France) by Fanny Bordier (expert in European projects – France)

The call for projects training that was given during this online conference is **only the premises of a long training**, composed of 3 modules, which will be offered to members of the MedNC network from the beginning of September 2021.

The training took place in several stages:

- * A quiz to rework the basic **concepts**, **concept and vocabulary** that it is necessary to master when responding to a call for projects (logical framework, sustainability, co-financing and multi-donor logic, direct and indirect beneficiaries, capitalization, efficiency and effectiveness)
- * A round table to assess the needs of the participants (Tunisia, Morocco, Algeria):
- * Difficulty understanding certain concepts (e.g. indirect beneficiaries)
- * Fill in some parts of call for projects, in particular on the justification of the project / problem because the exact figures (ex: PSH in Tunisia) are not always available
- * EU PAA: not adapted to the size of their structure, and difficult to be a leader, always Partners partners
- * PAA requires too much administrative work / language problem (French)
- * Needs: training HR adapted to meet call for projects (and not always directors), training to develop relationships with the private sector

It should be noted that the group present was not very representative (7 people) of the network and above all was very heterogeneous in the profiles of the professions and skills already acquired or not in terms of call for projects.

The trainers then shared tools and solutions to more easily respond to the call for projects:

* **Anticipating** THEA: defining a financing strategy, making a digital watch, forming a network, developing relationships with donors



- * Promote yourself in project sheets that are easy to distribute / make yourself known and use all possible funding channels (including the MedNC network)
- * Be vigilant on cross-cutting themes, sustainability, capitalization...

The session concluded with a practical case and questions focused on the problems and targeted needs of the participants' projects as well as their beneficiaries.

The session had to be shortened due to delay, but the long training will take place in October (October 4, 11 and 14, 2021). Please contact Adélie Breil (adelie.breil@iecd.org) for any information and registration.

Designing an advocacy strategy -by Méghane Ghorbani (Esfand - France)

Making oneself known, obtaining more institutional support, acquiring institutional or legal recognition of one's model, mobilising media actors... **Based on the successful experience of the** Second Chance School of Matosinhos **Associação Para A Educação De Segunda Oportunidade** [AE20] in the presence of its director Luis Mesquita, theoretical contents and precise context elements, this training focused on proposing a methodology to effectively design its advocacy strategy in **7 key steps:** Context and subject analysis / Formulation of the objective / Identification of targets / Choice of means, channels, activities, alliances / Message design / Planning and forward budgeting / Development of the monitoring and evaluation system.

Building and sustaining relationships with companies - by Rémi Bilbault (Le Patio - France)

L'objectif de cette formation était de permettre aux participants d'enrichir leur vision des entreprises afin d'appréhender la diversité des leviers à enclencher pour bâtir une relation de partenariat ; ainsi que de découvrir des notions de base afin d'élaborer et de mettre en œuvre dans la durée des actions de prospections avec le secteur privé.

More specifically, the training focused on the different qualifiers that can define an NGO/company relationship; in addition to delivering some good practices in terms of prospecting, holding meetings and monitoring relationships with potential private partners.

Have this trainings interested you?

The three training sessions presented to you as part of the 2021 MedNC Network Conference were just excerpts from longer training courses. If you are interested in following the full versions, you can now get closer to the MedNC team.



Official Day - Day 2

A particularly high level of institutional representation

This second day of the 2021 MedNC Network Conference was inaugurated by representatives of several important national and international institutions:

- * M. Said Amzazi, Minister of National Education of Morocco and Spokesperson for the Government, who recalled the urgency of combating early school leaving, of acting in favor of the integration of NEETs in the country, and suggested paths to be preferred to face it: in particular involvement of the private sector and the use of digital technology.
- * Mme Giovanna Barberis, UNICEF
 Representative in Morocco: welcomed
 the creation of RAE2C Morocco, which is



"I would like to reiterate my sincere congratulations to the MedNC network for its valuable contribution to the work we have carried out to identify the digital needs of New Generation second chance schools."

Mr. Said Amzazi, Minister of National Education of Morocco.

the result of a collaboration between the MEN and the UNICEF, and benefited from the support of the Réseau E2C France and more recently of the IECD; and recalled the **opportunities** provided by the latter in terms of **strengthening skills**, sharing **good practices**, valuing convincing experiences and **labelling**.

* M. Karim Amellal: Ambassador and interministerial delegate to the Mediterranean for the French Ministry of Europe and Foreigners Affairs, reminded him of the importance of Mediterranean cooperation in the implementation of actions in favor of youth and that of the role that civil society must play in this dynamic. He then reiterated his support for the IECD and the MedNC network, recalling that it had been distinguished during the Summit of the two shores of Marseille in 2019, announcing in passing the holding of a second edition of this event in autumn 2022.

A new format

Still subject to a number of health restrictions, the^{2nd} day of the 2021 conference was designed in an ambitious online format.

In order to offer a dynamic experience and more pleasant to follow for the vast majority of remote participants, a professional device had indeed been set up: mobilizing 3 technicians, 4 cameras and a fully equipped control room.

In doing so, the rendering was intended to be substantially similar to that of a televised debate, alternating between face-to-face and remote speeches.

These provisions have made it possible, in particular, to mobilise more participants, and especially stakeholders, from all over the Mediterranean region.

* finally, João Lobo, education expert for the Union for the Mediterranean (UfM), for his part, welcomed the growth that MedNC has experienced since 2018, recalling its role in strengthening the skills of actors in the region and reiterating the UfM's support for it. He also returned to the UfM's wish to formulate a Euro-Mediterranean strategy to promote integration programmes, and invited the organisations present to take part in it.

The MedNC network was obviously honored to benefit from such a level of representation at this event, which is an **important token of recognition** of the work implemented by its Members throughout the Euro-Mediterranean region.

This first sequence ended with an address by **Mr. Arnaud Britsch**, Deputy Director of the IECD, who recalled the missions of the IECD and its modalities of intervention deployed in 15 countries. He also mentioned some of the major **developments** known by the MedNC network since 2018: in terms of **growth**, sharing of **know-how** between its Members and **recognition** of the solutions carried by them.



Une dynamique Moroccoaine à l'honneur



"Label means to give a guarantee of quality: to level up to be able to give trainings that are recognized both by employers and by institutions, and that give real access to the professional world."

Mme Salima Haloui, President of RA2ECMorocco.

In the 2019/2020 school year, it is estimated that nearly 10% of students in Morocco dropped out of school, or more than 300,000 young people. It is in the face of this observation that under the impetus of the Ministry of National Education – and more particularly of its Directorate of Non-Formal Education (DENF) – and UNICEF in Morocco, with the support of the E2C France Network, a network of associations of 2nd Chance Schools Morocco (RAE2C Morocco) was formed in December 2021. Ultimately, it aims to bring together the 123 schools, spread over the 12 regions of the country.

This first panel was an opportunity to return to this dynamic, in the presence of each of its stakeholders.

Ms. Giovanna Barberis, UNICEF representative in Morocco, returned to the observation that led the organization to take part in this dynamic: the fact that very few schemes took care of young school dropouts after 15 years in Morocco. Unicef then supported technically and financially, in collaboration with the Men of Morocco and the DENF, the creation of 2nd Chance Schools called "New Generation"; with a curriculum, pedagogical and operational framework of its own; and support the strengthening of the associations managing these schools: the very heart of the project according to her. Hence, the need to create a national network was felt which would encourage the exchange of skills and the sharing of experience between them.

Mr. Hussein Oujour, Director of Non-Formal Education, agreed and stressed the importance of involving **civil society actors** in this dynamic, the latter being strong in-depth knowledge of local issues, a great proximity to target audiences and an important capacity to innovate. It is to the extent that there are real challenges in generating synergies and interactions between them, in order to allow the emergence and scaling up of innovative **solutions**, that the creation of a network seems essential.

Mr. Cyrille Cohas Bogey, Director General of the E2C France Network – the first national network of its kind to have been created in the world in 2004 – returned to the **support provided** for the creation of the Morocco network through several webinars and video capsules on: **governance**, the **quality approach** and **network operation**, distance learning, and the motivational levers of learners; which benefited more than a hundred Trainers.

Mrs. Salima Haloui, brand new president of RAE2C Morocco – himself a brand new Member of the MedNC network – recalled two of the main objectives of RAE2C: to improve the recognition of these **schools** and to achieve a better **integration** of their students, by means of a **labeling of the training** given there. She returned to some of the advances known by it during its 6 months of existence: in particular the signing of a framework agreement with the DENF and UNICEF – providing it with logistical and financial support – the realization of 2 trainings for the benefit of 56 leaders of associations (two others being to come); as well as the signing of a MoU with the MedNC network having contributed to a new international **influence**.

Mr. Cohas Bogey himself recalled the benefits of the labeling process: in terms of sharing knowledge, improving practices, communication, or data management; all aspects that have a significant positive qualitative and quantitative impact, both for the FrenchE2Cs themselves and for the trainees who integrate them.



Digital technology, a cross-cutting and central topic

Long before the health crisis, the issue of access to digital technologies already brought with it important challenges in terms of education, training, integration and employability. It is with this in mind that the MedNC network, in collaboration with the DENF, has launched the study "Using digital technology to better support young people in Morocco's second chance schools" led by the firm ASL Management Consulting & Training. This aims to better understand the needs of the 123 2nd Chance Schools that exist in Morocco, in terms of equipment, connection and digital skills.

This second panel was an opportunity to present some of these main results of this study, but also to illustrate the potential of

Insertion socio-professionnelle

Adélie Breil

Company of the second of

"We do not make available to our teams pedagogical innovations already made, we want to involve the pedagogical teams, the teachers, the trainers, and even the young people themselves, in their conception."

M. Ivan Toscano, chargé de projet international pour CNOS-FAP.

digital technology for the integration of young people, with **some concrete good practices** from all over the Mediterranean.

Ms. Kenza Charrat - Head of the study project for ASL-Management Consulting & Training, began by presenting two of the most significant lessons of this work:

- Firstly, it offers a better view of the equipment of schools at national level: it is thus realized that a third of the 66 schools surveyed have neither a multimedia room nor an Internet connection; and that on average, there is 1 computer for every 12 pupils nationwide. In addition, the vast majority of Trainers and learners in these schools 89% own a smartphone, while very few have a computer. Almost all Trainers a home internet connection, but only 75% of young people.
- * The study also provides some valuable information on the practices that emerged during the March 2020 lockdown and continued after it. Whatsapp, Youtube and Facebook were the ones particularly used, for their ease of use and access in particular. However, the vast majority of Trainers considered the level of interactivity with students observed through these tools to be insufficient. However, almost half of learners say they have acquired and pursued self-learning and autonomous content search practices during this period.

She then made several **recommendations** to make digital technology more suitable for supporting young people:

- * Continue **the equipment of schools and students**, which would go hand in hand with a better integration of digital technology in training (blended *learning*);
- * Further train Trainers on **digital learning methods**; this could be based on business or peer-to-peer partnerships;
- * The use of social **networks** to further promote training schemes for marginalized young audiences, with a view to **sourcing**.

Finally, when asked about **potential refractions to** the profound change that the integration of digital technology into professional practices often implies, Ms. Charrat replied that such a phenomenon had indeed been observed in the results of the focus **groups** conducted with trainers. Even though the latter are quite young and say they are mostly comfortable, or even very comfortable, with the use of digital technology; half of them **remain sceptical about** its application in training, particularly because of the lack of interactivity experienced during the confinement. Trainers continue to **equate digital with distance only**, hence a real need to make them aware **of** other digital approaches, such as connected **classes** or **blended learning**.



Ms. Oumaima Farik, program coordinator for Douar Tech, described the benefits of the innovative and digital pedagogical approach developed by her organization, which promotes both the **learning** and the **resilience** of young beneficiaries of their training in **digital marketing**. In particular, she insisted on the need to translate the educational **content** provided by digital tools into the local language in order to improve their **accessibility** and *ultimately* their social **impact**. She also insisted on raising the awareness of **donors** on the issue of digital technology – the Covid context having demonstrated all the potential – not only on the need for equipment and skills within schools, but also on the importance of creating training courses for the professions of tomorrow.

Mr. Ivan Toscano, international project manager for CNOS-FAP, an Italian organization that has been developing inclusive teaching methods and integrating digital technology since 2011 in some sixty centres – notably through a vast lpad program and connected classrooms – recalled the 3 main pillars of their program:

- * the importance of developing a **structured pedagogical approach** and a **nationally harmonized methodology** so that digital technology is indeed a tool for inclusion and not for the exclusion of marginalized populations; based in particular on the creation of *guidelines* and the training of trainers:
- * work on **pedagogical innovation:** by involving Trainers to think and create new tools and applications by providing them with platforms and educational tools to customize themselves;
- * human resources: by integrating a "digital tutor" within each training center, in charge of raising awareness and training Trainers internally; in addition to identifying and implementing new innovative approaches.

Ms. Marcellelrany, Head of Communication for the IECD in Lebanon, addressed the issue of the use of digital technology – and in particular social **networks** – for **communication** and **sourcing** purposes, to improve the access of young people in precarious situations to training. The use of Facebook and Instagram allowed them to effectively recruit young people, being "where they were". 42% of iecd young beneficiaries in Lebanon were recruited in 2019. More generally, this experience of social networks has allowed them to develop specific communication skills, mobilizing in particular the **social codes and modes of communication** of these young people. Know-how that, in the **Covid context**, has proven to be particularly beneficial and has played an extremely important role in keeping in touch with young beneficiaries and continuing to mobilize **them**, **support them**, even **train them** despite repeated lockdowns.

The importance of involving the private sector



"In 2013, about fifteen years after the launch of this device, 12 to 13% of our staff came from this school that we host."

M. Adnane Lamdouar, Director of Mac Z company

The panel on the mobilization of the private sector for the socio-professional integration of young people in difficulty of integration was mainly based on the following question: how can companies **mobilize for the training** of young people but also to promote the hiring (in employment or internship) of young people from 2nd Chance schools?

The 3 speakers present today, namely **Mr. Adnane Lamdouar**, Director of mac Z (Morocco), **Mr. Renaud Seligman**, founder of Social Bar (France) and **Ms. Diane Legoff**, Global Leader for training and entrepreneurship at Schneider Electric (Senegal), provided some answers, based on their respective experiences.

A first possible solution that was mentioned by Mr. Lamdouar is that of developing **partnerships**

between companies and 2nd Chance schools. Indeed, Mac Z, a steel company in the suburbs of Skhirat



(Morocco), has been welcoming and accompanying for more than 20 years young people who have dropped out of school, alongside the 2nd chance school managed by the association "Horizons Ouverts". Following an **observation of the precarious situation and school dropout of** young people in its environment, Mac Z has created a system of school catch-up for them (literacy) and then vocational training within the company itself. In order to define an educational project, the company then decided to partner with professionals, namely the Horizons Ouverts association. Within the company, young people are trained in manual trades related to the steel industry and **fundamentals**. The key point of this experiment is the partnership between two complementary **structures**. According to Mr. Lamdouar, two important lessons are to be learned from his experience: 1) an early intervention in the youth journey is a successful intervention and 2) the supervision carried out by trainers must be highly valued because they are the pillars of young people's success. Mr. Lamdouar concluded his remarks by recalling the importance of the attention that is given to young people and their **development**, which makes it possible to regain **self-confidence**, **the** first step **in reintegration into society**.

Schneider Electric then proposed a support model based on the **transmission of knowledge** between the company and the vocational training centers, over the long term. Indeed, the company offers a whole range of diversified interventions to support young people towards employment:

- * support for **the development of vocational training** through partnerships with vocational training centres (technician, engineer);
- * financing of equipment in technical laboratories in vocational training centres;
- * **trainers' training** in the energy professions (group employees who work in vocational training centres);
- * creation of training curricula: support in the development of new modules adapted to the realities of the market;
- * improve the quality of programmes with audit funding;
- * **networking** between all Partners to help young people find a job or internship opportunities.

Schneider Electric's approach is to be a support for a project, without replacing professionals. This support is based on the sharing of experience (Schneider also feeds on feedback from the centres) in order to understand the needs of the market and young people so that the programme leads to long-term professional integrations. Schneider is not in a pure and hard recruitment process, the objective of the intervention is more social and societal to allow young people to access quality training. Of course the situation remains "win-win" insofar as young people are trained on the brand's material, which gains in visibility.

The 3rd solution to develop the involvement of the private sector is the development – within **social and solidarity companies** – of **innovative devices**. Indeed, Mr. Renaud Seligman, founder of the Social Bar in Paris (a new type of bar promoting conviviality between customers), has created an *ad hoc* training for young people in a situation of dropping out, called "the school of conviviality". It is a training for a new profession, agent of conviviality, whose **program is completely adapted to the target audience**, to which one can access without diploma and without prior professional training. This tailor-made course is spread over a full year and offers diversified activities: training in a work situation (only practice) which is then validated by a diploma "Bac Pro Accueil" as part of the <u>validation of acquired experience</u> (measure of the French government allowing any person, regardless of age, nationality, status and level of training, who has at least 1 year of experience directly related to the certification targeted, to obtain a diploma corresponding to his experience). So the solution is there: **get a diploma, without ever going back to class!**



Conclusions and perspectives

The last session of the 2021 annual conference of the MedNC network was an opportunity to discuss between Members and Technical and Financial Partners the prospects for 2024. Many orientations have been inspired by the participants who are all attracted to the expansion of the mission of the MedNC network, at different levels:

Activities:

- * Replicating digital study in another country of the network (Tunisia)
- * Write a guide on good practices related to gender
- * Publish an advocacy paper on the integration of digital technology into integration mechanisms
- * Design a training catalogue and digital platform for experts
- * Launch a study on promising sectors in specific job pools, on occupations in tension in order to identify needs and offer adapted training (e.g. artistic/creative professions)
- * Set up "studies / actions" or "research / actions" to respond more precisely to the needs of Members
- * Organise other youth exchanges (virtual/presence), in addition to other activities aimed at promoting the involvement of young people in the MedNC network
- * Training Members in advocacy, gender and funding

Areas of intervention

- * Identify key players working with heritage restoration professions, artistic and creative professions, web professions
- * Launch new projects in the fields of permaculture and gardening
- * Integrate new types of programs with people in migration/exile.
- * Become an "observatory" of innovations in the Mediterranean

Countries

- * Opening the MedNC network to other Mediterranean countries: Turkey, Greece, Palestine
- * Opening the MedNC network to countries bordering the Mediterranean countries: Jordan, Mauritania

Partners and interlocutors

- * Developing relations with the private sector: how to involve them more in integration schemes (internship, hiring, training, skills sponsorship, etc.).
- * Identify new sources of funding (Erasmus+)

Scaling

* Continue to support the structuring of national networks (Tunisia?)



Next steps

The table below summarizes the next actions and deadlines to come:

CATEGORY	ACTION(S)	CONTACT	CONCERNED	DEADLINE
EVALUATION SURVEY	► Complete the MedNC 2021 workshop Satisfaction <u>questionnaire</u>	Thibault	Everyone	ASAP
YOUNG PEOPLE INVOLVMENT	► Set up a working group on the involvement of young people	Cécile	Everyone	S2
STEERING COMMITTEE	► Planning mednc's new COPIL (24-25 November 21)	Adélie	Everyone	Octobre 2021
STRATEGY 2021	▶ Plan a working session to redefine the objectives and priorities of the network for the next 3 years	Adélie	Everyone	COPIL 21
TRAINING	 Escalate your training needs to the MedNC team Register for the PAA training scheduled for the first half of October 	Adélie	Everyone	Registration closes: on September 15 th
EXPERTISES MISSION AND SYNERGIES	➤ Contact the team to benefit from a mission in \$2 2021 or 2022 ➤ Suggest potential Members or Partners to the MedNC team	Cécile	Everyone	All year round

